



Property Owners Association

## NEWS RELEASE

Canyon Lake Property Owners Association  
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### FOR IMMEDIATE RELEASE

Press Release Date: April 6, 2017  
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#### **Subject: Get Ready...Fiesta Day is Less than Two Months Away!**

**Canyon Lake, CA** – With less than two months to go the Fiesta Day Committee is busy planning 2017's Fiesta Day, Stars, Stripes & Fiesta. This year the committee is excited to introduce three new contests: Boss of the Sauce Contest, Fiesta Day's Homemade Jam Contest, and the 2017 Parade Float Contest. The community is invited to participate in these contests for a chance to win a prize as well as bragging rights for the year (contest details coming soon!).

Favorites returning this year are the popular Kids Zone, a special magician show by the one and only Dana the Magician, the exciting reptile show, the thrilling rock climbing wall, face painting, dance performances, tube rolling on the lake, and of course the traditional parade that runs through the community starting at 9 a.m. Also, the band Hodads will return this year to perform patriotic hits throughout the day. New this year, Canyon Lake's most courageous residents are invited to take their shot on a mechanical bull to see how long they can hang.

Want to participate in Fiesta Day? There are 105 booth spaces available for vendors which can be businesses, clubs and groups alike. Booth spaces are 12'x12' and prizes are given for the best display of this year's theme, "Stars, Stripes & Fiesta". Applications for booths will be posted on the Fiesta Day web page, [www.canyonlakepoa.com/fiesta-day](http://www.canyonlakepoa.com/fiesta-day).

Additionally, the Fiesta Day Committee is still looking for event sponsors to help bring in even more activities. This is a great opportunity to not only make this event even better, but to advertise to more than 5,000 people in one day. This year there are four different sponsorship levels:

#### **Platinum Sponsor – \$1,000**

- Booth During Event
- Honorable Mention During Parade
- 6 ft. x 10 ft. Banner Displayed At Event (Yours To Keep After Event)
- Company Logo Displayed On Event Promotional Material
- Sponsor Recognition Plaque

#### **Diamond Sponsor – \$750**

- Booth During Event
- Honorable Mention During Parade
- 4 ft. x 8 ft. Banner Displayed At Event (Yours To Keep After Event)
- Company Logo Displayed On Event Promotional Material

#### **Silver Sponsor – \$500**

- Booth During Event
- Honorable Mention During Parade
- 2 ft. x 6 ft. Banner Displayed In Kids Zone (Yours To Keep After Event)
- Company Logo Displayed On Event Promotional Material

**MORE**

**Bronze Sponsorship – \$250**

- Honorable Mention During Parade
- Company Logo Displayed On Event Promotional Material

For more information about sponsorships contact Program & Activities Administrator Valerie Grillo at 951-244-6841, ext. 617 or email [vgrillo@canyonlakepoa.com](mailto:vgrillo@canyonlakepoa.com). The Fiesta Day Sponsorship Application is posted on the Fiesta Day web page which can be found on the Association's website, [www.canyonlakepoa.com/fiesta-day](http://www.canyonlakepoa.com/fiesta-day).

**ABOUT FIESTA DAY**

Fiesta Day has been an annual tradition in Canyon Lake for over 40 years. This celebrated community event attracts well over 5,000 spectators browsing through the array of local vendors in more than 100 booth spaces. In past years, this event has included live music, a variety of entertainment acts, a super fun kids' zone, spectacular ski shows, stilt walkers, roaming balloon artists, and so much more. For more information about Fiesta Day, follow the Fiesta Day Facebook page, [www.facebook.com/canyonlakefiestaday](http://www.facebook.com/canyonlakefiestaday) or visit the Fiesta Day web page which can be found on the Association's website, [www.canyonlakepoa.com](http://www.canyonlakepoa.com).

**ABOUT CANYON LAKE PROPERTY OWNERS ASSOCIATION**

The Canyon Lake Property Owners Association (the Association), incorporated in 1968, as a California nonprofit corporation, is responsible for the operation and maintenance of the common areas within Canyon Lake. The purpose of the Association is to promote the recreation, benefit and enjoyment of the homeowners within the community. The Association's mission is to support the Canyon Lake community with exceptional services and solutions, which make this a premier place in which to live and work. For more information about the Association, visit [www.canyonlakepoa.com](http://www.canyonlakepoa.com) or call 951-244-6841.

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